

That Girl is Game Over!

That Girl is Game Over is an Intellectual Property conceived entirely as a multiplatform project — Audiovisual (anime mini-drama), Comics (Webtoon and short Manga), and Audio (Audio Drama and OST). The work aims to reach social-media audiences, especially consumers of Chinese and Korean mini-dramas. In the story, we follow Leo, a proud gamer who has never lost a match and has his life turned upside down when he meets Bia, the only person who has ever managed to beat him in his favorite game. Unsure of what to do, Leo must learn to deal with these new feelings.



Format

- Anime Mini Drama with 12 episodes.
- 2 minutes (each episode).
- Estimated production time: 6 months.



Audience

- Gen Z (54%)
- Millennials (42%)
- Gen Alpha (38%)
- Interested in anime, pop culture, manga, and geek culture. They wish to watch / demand Brazilians Animes.



Status

- Current phase: Production of the 1st season in anime and Webtoon.
- Seeking partners (Sponsorship, co-production, support, and licensing).



Differentials

- Innovative format: mini-drama (short-form video).
- A light, youthful tone and a narrative that connects romance with the gamer universe.
- Multiplatform potential across Audiovisual, Comics, and Audio.



Aesthetic Concept

- Soft, balanced tones with plenty of natural light and Brazilian settings.
- Warm tones and subtle shadows in emotional moments.
- Moderate contrast, clean colors, and defined outlines.



Creative Team

- Director: Carlos Vizeu
- Character Designer: Carlos Vizeu
- Screenplay: Carlos Vizeu e Mab Vizeu
- Exec Prod: Ana Luiza Cassalta
- Producer: Mab Vizeu

Noches Productions is an animation studio that combines creativity and technology to tell authentic Brazilian stories using Japanese techniques and captivate audiences.

Join us and help co-create this story!



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